

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007



Advertiser	Democratic Congressional Campaign Cc
Product	DCCC 9/4
Estimate Number	1574

Invoice #	117179-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/09/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	117179
Alt Order #	06299792
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	David Letterman	1135p-1237a		•	•		_		•	
	ISSUE CLA	ASS OF TIME									
					to 09/09/12	3x	-TWT				
	WRAL			Tu	09/04/12	:30	12:39 AM	D3C12-NC07-T01H	\$600.00		3
	WRAL			W	09/05/12	:30	12:44 AM	D3C12-NC07-T01H	\$600.00)	1
					convention ra						
	WRAL			Th	09/06/12		_	D3C12-NC07-T01H	фсоо ос		0
_				ın	09/06/12	:30	12:25 AM	D3C12-NC07-101H	\$600.00	1	2
2		Price is Right ASS OF TIME	11a-12p								
					to 09/09/12	2x	-TWTF				
	WRAL			Tu	09/04/12	:30	10:59 AM	D3C12-NC07-T01H	\$500.00		1
	WRAL			F	09/07/12	:30	11:29 AM	D3C12-NC07-T01H	\$500.00)	2
3		Late Late Show ASS OF TIME	1237a-137a								
					to 09/09/12	2x	-TWTF				
	WRAL			W	09/05/12	:30	2:03 AM	D3C12-NC07-T01H	\$225.00)	1
					convention ra convention ra		-				
	WRAL			Th	09/06/12	:30	12:54 AM	D3C12-NC07-T01H	\$225.00	1	2
4		Noon News	12p-1p	• • • • • • • • • • • • • • • • • • • •	03/00/12	.00	12.54 AW	DJCIZ-NCO7-TOIN	Ψ223.00	,	2
4		ASS OF TIME	129-19								
					to 09/09/12	2x	-TWT				
	WRAL			W	09/05/12	:30	12:54 PM	D3C12-NC07-T01H	\$700.00		1
	WRAL			Th	09/06/12	:30	12:16 PM	D3C12-NC07-T01H	\$700.00)	2
5		Young and the Restless ASS OF TIME	4-5p								
					to 09/09/12	2x	-TWT				
	WRAL			W	09/05/12	:30	4:00 PM	D3C12-NC07-T01H	\$1,300.00		2
	WRAL			Th	09/06/12	:30	4:00 PM	D3C12-NC07-T01H	\$1,300.00)	1
6	WRAL	WRAL 5:30AM News	530-6a								



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	ISSUE CLASS OF TIME	•	<u>.</u>	•		•			•	
				2 to 09/09/12	2x	-TWTF				
	WRAL		Tu	09/04/12	:30	5:38 AM	D3C12-NC07-T01H	\$1,000.00		1
	WRAL		W	09/05/12	:30	5:39 AM	D3C12-NC07-T01H	\$1,000.00		2
9	WRAL WRAL AM News ISSUE CLASS OF TIME	6-7a								
			09/03/1	2 to 09/09/12	3x	-TWTF				
	WRAL		Tu	09/04/12	:30	6:58 AM	D3C12-NC07-T01H	\$1,600.00		3
	WRAL		W	09/05/12	:30	6:43 AM	D3C12-NC07-T01H	\$1,600.00		2
	WRAL		Th	09/06/12	:30	6:13 AM	D3C12-NC07-T01H	\$1,600.00		1
10	WRAL Inside Edition ISSUE CLASS OF TIME	7-730P								
			09/03/1	2 to 09/09/12	3x	-TWTF				
	WRAL		Tu	09/04/12	:30	7:23 PM	D3C12-NC07-T01H	\$1,500.00		3
	WRAL		W	09/05/12	:30	7:22 PM	D3C12-NC07-T01H	\$1,500.00		2
	WRAL		Th	09/06/12	:30	7:22 PM	D3C12-NC07-T01H	\$1,500.00		1
11	WRAL CBS This Morning ISSUE CLASS OF TIME	7am - 9am								
			09/03/1	2 to 09/09/12	3x	-TWTF				
	WRAL		Tu	09/04/12	:30	8:53 AM	D3C12-NC07-T01H	\$850.00		3
	WRAL		W	09/05/12	:30	8:54 AM	D3C12-NC07-T01H	\$850.00		2
	WRAL		F	09/07/12	:30	8:25 AM	D3C12-NC07-T01H	\$850.00		1
12	WRAL Entertaiment Tonight ISSUE CLASS OF TIME	730-8P								
			09/03/1	2 to 09/09/12	2x	-TWTF				
	WRAL		Tu	09/04/12	:30	7:40 PM	D3C12-NC07-T01H	\$1,500.00		1
	WRAL		W	09/05/12	:30	7:48 PM	D3C12-NC07-T01H	\$1,500.00		2
13	WRAL Dr. Phil ISSUE CLASS OF TIME	9-10a								
			09/03/1	2 to 09/09/12	2x	-TWTF				
	WRAL		W	09/05/12	:30	9:22 AM	D3C12-NC07-T01H	\$500.00		2
	WRAL		Th	09/06/12	:30	9:13 AM	D3C12-NC07-T01H	\$500.00		1
		10/4	warrant that the	actual broadcast info	ormation cho	wn on this invoice	was taken from the program log			



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13	WRAL Dr. Phil	9-10a	•	•	•	•	•	•	•	<u> </u>
	ISSUE CLASS OF TIME									
14	WRAL NFL Football (Early)	1p - 4:15p								
	ISSUE CLASS OF TIME									
				2 to 09/09/12	1x	1				
	WRAL		Su	09/09/12	:30	2:27 PM	D3C12-NC07-T01H	\$4,000.00	1	1
15	WRAL CBS Sunday Morning ISSUE CLASS OF TIME	9-1030a								
				2 to 09/09/12	1x	1				
	WRAL		Su	09/09/12	:30	9:54 AM	D3C12-NC07-T01H	\$900.00		1
17	WRAL 5:30 News ISSUE CLASS OF TIME	530-6p								
	1866E GE 1866 GT TIME		09/03/12	2 to 09/09/12	3x	-TWTF				
	WRAL		Tu	09/04/12	:30	5:42 PM	D3C12-NC07-T01H	\$3,000.00		2
	WRAL		W	09/05/12	:30	5:44 PM	D3C12-NC07-T01H	\$3,000.00		3
	WRAL		Th	09/06/12	:30	5:52 PM	D3C12-NC07-T01H	\$3,000.00		1
18	WRAL 6pm News (M-F) ISSUE CLASS OF TIME	6-630p								
			09/03/12	2 to 09/09/12	1x	-TWTF				
	WRAL		F	09/07/12	:00			\$4,000.00	Credited	1
19	WRAL Late News ISSUE CLASS OF TIME	11-1135p								
			09/03/12	2 to 09/09/12	1x	-TWTFSS				
	WRAL		Sa	09/08/12	:30	11:34 PM	D3C12-NC07-T01H	\$4,000.00		1
		Aired Spots	32							

Gross Total \$43,000.00

Payment Terms 30 Days



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Agency Commission \$6,450.00 **Net Amount Due** \$36,550.00